

## FOR IMMEDIATE RELEASE

### Public artist Reginald Adams to expand Absolute Equality art installations in a four-city nationwide tour to honor and celebrate Juneteenth 2024

#### KEY POINTS

- In celebration of Black History Month, public artist Reginald Adams kicked off 2024's Absolute Equality initiative with a virtual Q&A focusing on African American contributions to the arts, this year's theme for Black History Month.
- Adams announced the expansion of Absolute Equality, with art installations to be revealed in Los Angeles, Washington, DC, Atlanta, and Denver, honoring and celebrating Juneteenth 2024.
- Adams was commissioned to create the original Absolute Equality mural in Galveston, the birthplace of Juneteenth, in 2021, before President Biden signed the Juneteenth Independence Day Act. Adams was part of a team of activists, including Opal Lee, who led the initiative.

**HOUSTON** (February 22, 2024)—In celebration of Black History Month, public artist [Reginald C. Adams](#) announced the expansion of [Absolute Equality](#), a public art initiative he started in early 2021 in Galveston, the birthplace of Juneteenth.

The national social justice and equality initiative will reveal art installations in Los Angeles, Washington, D.C., Atlanta, and Denver on or near June 19, 2024.

As part of the announcement, Adams moderated a virtual conversation and Q&A focusing on African American contributions to the arts, this year's theme for Black History Month. Participants included:

—[Tae Earl-Jackson](#), sculptor and Arts Center manager, [Fulton County Arts & Cultural](#), Atlanta  
—[Kristina Noell](#), executive director, [Anacostia Business Improvement District](#), Washington, D.C.  
—[KaDavien Baylor](#), public artist and team member of Galveston's original "Absolute Equality" mural, Shreveport

In early 2021, [philanthropist Sheridan Lorenz](#) commissioned Adams to create a [5,000-square-foot art installation and storytelling space](#) on the side of the Old Galveston Square Building in Galveston. On June 19, 1865, U.S. General Gordon Granger issued General Order No. 3 on the same site, informing the people of Texas that all enslaved people were free, the genesis of Juneteenth.

Adams' iconic mural and the Galveston initiative's co-chair [Opal Lee](#) became the face of Juneteenth before President Biden signed the Juneteenth National Independence Day Act, making June 19 a federal holiday. Since 2021, Adams has created Absolute Equality art installations in Miami, Shreveport, Chicago, Dallas, Detroit, Philadelphia, and Houston.

“Absolute Equality reimagines an approach to monuments and memorials to reflect the nation’s diversity and highlight a story that was extensively buried or marginalized until 2020,” Adams said. “Each storytelling space gives form and narrative to each community’s beautiful, extraordinary, and powerful diversity, representing one of America’s most influential and essential stories.”

Adams will participate as a featured guest of the [Association for the Study of African American Life and History](#)’s (ASALH) Black History Festival luncheon on Saturday, February 24 in Washington, D.C. The event will celebrate African Americans contribution to the arts. ASALH founded National Black History Month in the U.S.

Adams will also sign copies of his children’s book, “Juneteenth: A Picture Book for Kids Celebrating Black Joy” (HarperCollins), on Sunday, February 25, at the National Museum of African American History and Culture at the Smithsonian.

Absolute Equality’s public art initiative is funded in part by [Capital One](#).

For additional information, visit [AbsoluteEquality.org](#) and [ReginaldAdams.com](#).

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Contact:  
Brett Holmes  
[brett@brettholmes.com](mailto:brett@brettholmes.com)  
+1 (713) 244-4178