



Reginald C. Adams

CREATIVE, SPEAKER & JUNETEENTH INFLUENCER

REGINALD C. ADAMS

ABOUT RCA

Reginald C. Adams is an award winning creative, speaker, and social activist who has dedicated his career to creating art that promotes social change. As the Founder and Artistic Director of the Absolute Equality-Juneteenth Mural Project, and co-illustrator of Juneteenth children's picture book, Adams has been instrumental in commemorating Juneteenth, a pivotal moment in American history when enslaved people in Texas were finally informed of their freedom.



SPEAKING TOPICS

1. THE SIGNIFICANCE OF JUNETEENTH IN TODAY'S SOCIETY
2. FROM EMANCIPATION TO EQUALITY: A JUNETEENTH STORY
3. THE ROLE OF PUBLIC ART IN CELEBRATING JUNETEENTH
4. HONORING OUR ANCESTORS: REMEMBERING JUNETEENTH THROUGH ART
5. JUNETEENTH: A JOURNEY OF RESILIENCE AND TRIUMPH

ACTIVATIONS & OFFERINGS

- COMMUNITY MURAL PROJECT: HOST A PUBLIC MURAL PAINTING EVENT WHERE MEMBERS OF THE COMMUNITY CAN COME TOGETHER TO CREATE A MURAL THAT TELLS THE STORY OF JUNETEENTH AND ITS SIGNIFICANCE.
- FREEDOM TREES: A COLLABORATIVE ART INSTALLATION WHERE PARTICIPANTS CONTRIBUTE BY CREATING PAPER LEAVES OR BRANCHES ADORNED WITH SYMBOLS AND MESSAGES REPRESENTING FREEDOM, RESILIENCE, AND EQUALITY. AS THE TREE GROWS, IT BECOMES A VISUAL REPRESENTATION OF COLLECTIVE STRENGTH AND PROGRESS.
- JUNETEENTH VISION BOARD: PARTICIPANTS CREATE COLLAGES USING MAGAZINE CLIPPINGS, PHOTOGRAPHS, AND OTHER MATERIALS THAT REPRESENT THE THEMES OF JUNETEENTH, FREEDOM, JUSTICE, AND EQUALITY.

Reginald is an eloquent, dynamic and informed speaker on the significance of the history and heritage of Juneteenth.

AS SEEN ON



National Trust for Historic Preservation
Save the past. Enrich the future.



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